

PING! 2018 SURVEY



60%
inactive



10-20 minutes
average length of play



62

Net Promoter Score



4.7 / 5 star rating



11% had been
to Ping before

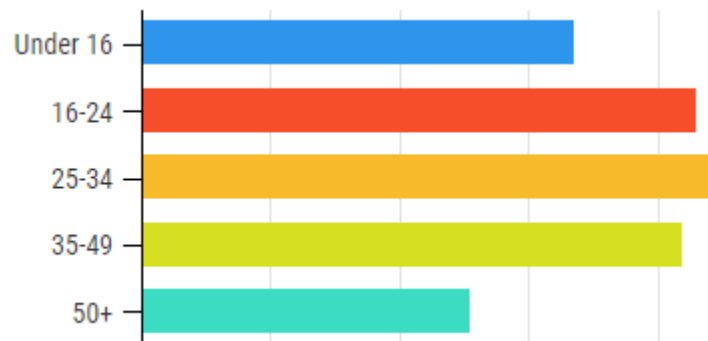


99% would play
again

22% of participants have a disability



● Social or behavioural ● Hearing ● Vision ● Learning ● Physical
● Mental Health ● Other



PING! 2018 PARTICIPANTS

1,241,025

