

83%

revisited after the first visit



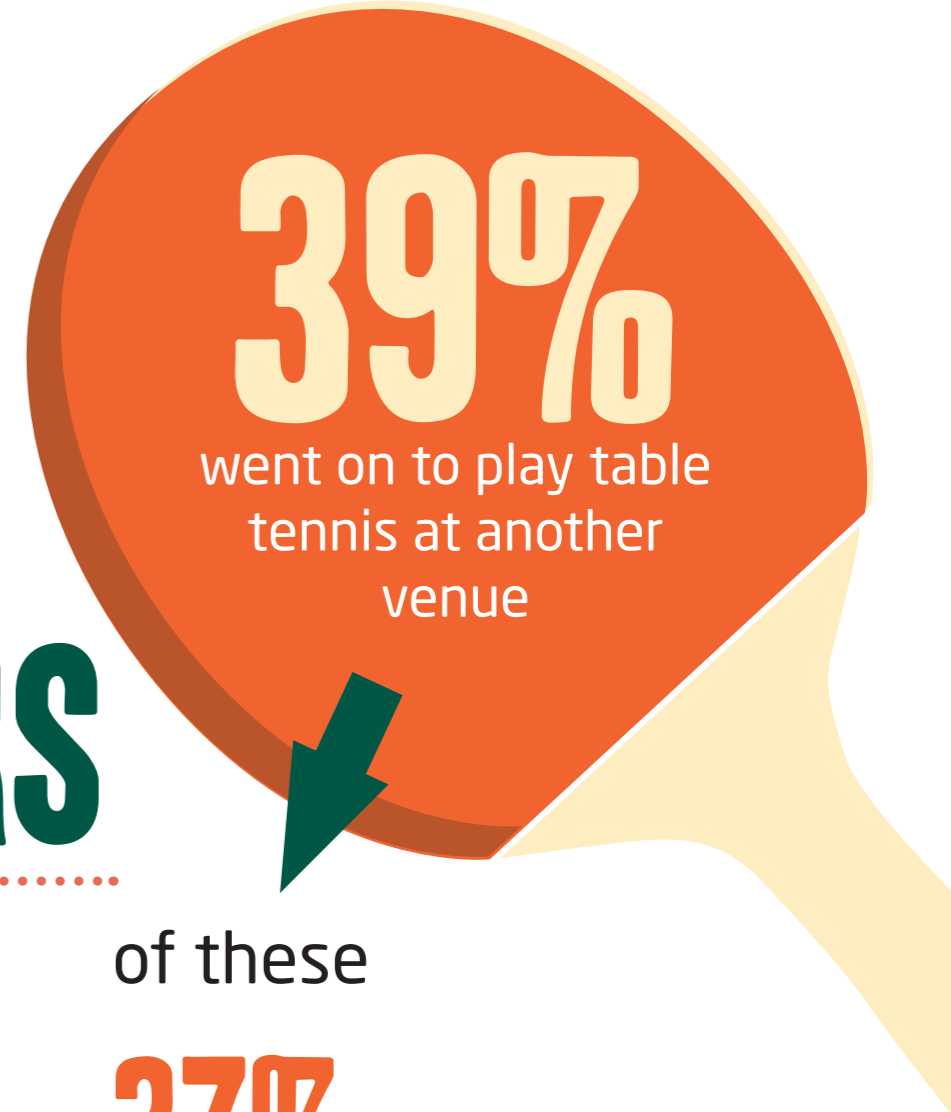
45%

visited the Parlour at least once a week

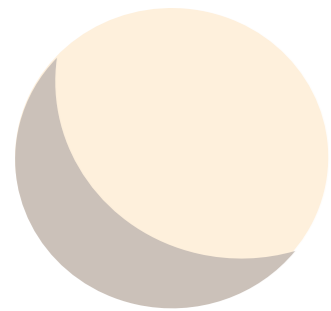


39%

went on to play table tennis at another venue



PING PONG PARLOURS



16%

hadn't played TT before their Parlour visit

25%

increased their activity levels



64%

have visited the shopping centre more often as a result of the Parlour



of these

37%

went on to play at a table tennis club

29%

at home

12%

at a leisure centre

12%

in a park or open space

36%



have taken up another sport or activity

69%

now classed as 'active'

