



# Club and Volunteer Conference

Sunday 24<sup>th</sup> November 2019



# Opportunities for Club & League Development



**Building  
better  
experiences.**



- **Support programme for PremierClubs and Leagues to build better experiences for players, coaches, volunteers and officials.**
- The programme is led by extensive research and data around playing habits across the country, supporting area staff to provide focused support and trial new club management tools and programmes.



## Year 1 Aims

- Support clubs and leagues to provide better experiences
- Increase the satisfaction (NPS scores) of player members.
- Increase retention of our current participants.
- Support clubs and leagues to have the right offer in place for new people coming into the sport.
- Increase the number of opportunities that suit the needs of female participants.



**2017-18**

**1577** new  
participants  
**439** females

**16** women &  
girl projects

**7** over 50  
projects

**10** junior  
leagues

**10** adult coaching  
programmes

**13** workforce  
developments



- **Bat & Chat was developed to provide an alternative relaxed social session to attract both new and existing members.**
- The Bat & Chat product is free of charge to Premier Clubs and Leagues, and £15 to Associate clubs.
- Targets participants aged 50 or over and are often daytime sessions.
- Guidance, tips and marketing materials provided
- Online registration
- 29 Premier Clubs and 2 leagues have so far signed up





### Year 2 focus areas:

- New competition formats
- Female participation
- Adult Coaching



**2018-19**  
**45** applications  
**36** clubs  
**9** leagues

**17** short format leagues  
**7** women and girls  
**8** junior leagues  
**20** adult coaching programmes

# Years 1 & 2 National Overview



**173** projects

**304** interventions

**4,322** avg. weekly participants

**1,268** avg. weekly females

	No. of interventions	Avg. weekly participants	Avg. weekly females
WOMEN & GIRLS	40	337	337
SHORT FORMAT	68	989	194
BAT & CHAT	27	401	139
BACK TO TT	2	44	14
OTHER ADULT COACHING	40	599	130
JUNIOR LEAGUES	38	1,057	256
OVER 50'S	15	231	75
WORKFORCE DEVELOPMENT	38	172	-
OTHER	36	492	123





# 2019-20

## Our focus

### Women and girls

### Short format leagues

### Under 11s



#### Year 3

- 51 projects supported nationally
- TT Kidz
- Young Ambassadors – there are currently 29 Young Ambassadors age 14 to 25 from 21 Clubs, and still spaces available.
- ‘Get back into’ will launch in 2020

## Useful Links

- BeTT : <https://tabletennisengland.co.uk/clubs/clubs-guidance/be-tt/>
- TT Kidz : <https://tabletennisengland.co.uk/programs/tt-kidz/>
- Young Ambassadors: <https://tabletennisengland.co.uk/coach/young-ambassadors/>
- Bat & Chat: <https://tabletennisengland.co.uk/clubs/clubs-guidance/be-tt/bat-and-chat/>

# SATELLITE CLUBS



- Satellite clubs are extensions, or outposts of community sports clubs which are established in a new venue
- Specifically target the 11-25 age group
- Since 2013:
  - 250 new satellite clubs developed
  - over 10,000 young people engaged
- Applications for the next round of funding will open in Spring 2020
  - Women and girls
  - Inactive young people
  - Areas of deprivation


More information: <https://tabletennisengland.co.uk/clubs/clubs-guidance/satellite-clubs/>

- Create a fully responsive, mobile-friendly **website** free of third-party adverts
- Manage Club **membership**
- Online **bookings** for tables, sessions, coaching courses, holiday camps or other resources
- Manage members and keep track of their activities in a single place, while remaining GDPR compliant
- Keep in touch with members using the free **email** function

Rugby Table Tennis Club
Sign in | Register

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HOME CLUB INFO NEWS MEMBERSHIP COACHING BOOKING EVENTS DAY CAMPS LEAGUES ETC VIDEOS



Welcome to  
**Rugby Table Tennis Club**

### Memberships


MEMBERSHIP PACKAGE	COST	JOIN
<b>Family</b> 01/09/2019 - 31/08/2020 2 or more family members <i>Eligibility: 2 or more family members comprising individuals of any age</i>	£504.00 in full or £42.00 a month for 12 months	<a href="#">JOIN NOW</a>
<b>Junior</b> 01/09/2019 - 31/08/2020 Secondary School pupils <i>Eligibility: Secondary School pupils</i>	£288.00 in full or £24.00 a month for 12 months	<a href="#">JOIN NOW</a>
<b>Primary School</b> 01/09/2019 - 31/08/2020 Primary school children <i>Eligibility: Primary school children up to and including Year 6</i>	£228.00 in full or £19.00 a month for 12 months	<a href="#">JOIN NOW</a>
<b>Senior</b> 01/09/2019 - 31/08/2020	£396.00 in full or	<a href="#">JOIN NOW</a>

### Introduction

**Welcome to the virtual home of Rugby Table Tennis Club.**

**Latest news.** Our annual Club Tournament and awards ceremony was held last Sunday (15th September) and was a really good start to the new season. [The tournament results and club awards can be viewed here.](#)

We cater for everyone from complete beginners (of any age) to those who play at a high level in leagues and tournaments.



'I absolutely love the functionality of our new ClubSpark website. We have only been using it for a short while but it has already had a huge impact on club life. It's so user friendly and easy to customise it to the needs of your club.

...We are able to take payment for club tournaments, coaching sessions, training camps and membership fees. It's saved so much time.

Would recommend this to any club that wants to their operation to the next level. I am very appreciative of Table Tennis England for providing PremierClubs with this fantastic opportunity.'

JLM Table Tennis Academy



ClubSpark

More information about ClubSpark:

<https://tabletennisengland.co.uk/clubs/clubs-guidance/clubspark/>



- Club Matters provides free, convenient, practical resources to help organisations to develop, grow and become more sustainable and successful.

Club Finances



Club Management



Club People



Club Marketing



<https://www.sportenglandclubmatters.com/>



# Register your Club with Table Tennis England!



- Keep up to date via the Club's Newsletter
- Appear on the table tennis finder
- Additional benefits for PremierClubs (new benefits page now online!)

Table Tennis England's Club Affiliation programme allows all clubs to tap into Table Tennis England's expertise and resources. There are free and paid-for versions, ensuring that all clubs can forge a relationship with us at whatever level they wish to.

Club affiliation lasts until the end of the season, which usually runs until July 31st each year.

## Register your club



### Associate Club

- What is Associate Club? ▾
- Is my club eligible? ▾
- What does the club need to do? ▾
- What are the benefits? ▾



### PremierClub

- What is PremierClub? ▾
- Is my club eligible? ▾
- What does a club need to do? ▾
- What are the benefits? ▾

More information about Club Membership:  
<https://tabletennisengland.co.uk/clubs/clubs-guidance/club-affiliation/>