



TT Kidz Club Q &A

1. What do you need in place to be a TT Kidz Centre?

- a. Be part of the Table Tennis England Premier Club programme.
- b. Send a minimum of two people on the TT Kidz Coaching Children Workshop (3-4 hour course)
- c. First Aid cover on the night, either from the club or the venue for which you are hosting the session at.

2. What will the cost be and how will the individual pay for their TT Kidz programme

The cost per participant will be £37.50 for the eight week programme (1hr per week), with this they will receive a TT Kidz kit bag that will include a draw string bag with a bat, branded t-shirt, activity book, TT Kidz Lanyard, TT Kidz Tag and a box of 3 balls inside, in addition to 1 years Table Tennis England player membership (for full roll out we are looking into a TT Kidz membership offer for U11's).

Individuals will pay via a centralised booking system, which will be set up and ready for when bookings open. Payment will come via Table Tennis England and there will be a 50/50 split of income received between Table Tennis England and the club involved.

3. What does the Table Tennis England 50% payment go towards?

45% of this payment will cover the kit bag that each individual will receive, with the other 5% contributing to marketing and administration costs and ensuring the programme continues to be developed to high standards.

4. When will participant bookings for the TT Kidz sessions open?

Bookings will be opening at the beginning of January (exact date TBC).

5. Will coaches be paid?

It is a club's decision as to whether they decide to use a volunteer or paid coach to run these sessions. We anticipate that in most cases these sessions are run by volunteers.

6. Who can deliver a TT Kidz session?

Any club wishing to run a TT Kidz programme will have to have a minimum of two people attend the TT Kidz Coaching Children Workshop, which will be an online workshop. The individual leading the session does not have to hold a coaching qualification (as long as they have attended the TT Kidz Coaching Children Workshop session), but must have a valid DBS check in place, and a qualified licensed coach must be present at the venue, but does not have to be leading the session.

7. What other costs are involved with running TT Kidz?

The other two key costs will include:

- TT Kidz Club kit bag – there will be a kit bag that clubs will need to purchase to run a TT Kidz session but this should only be a one-off cost and the kit should last for a number of years. **The cost of the kit is £285.** We would recommend engaging with your local league and/or county to identify if financial support may be available to support the funding of this initial kit to grow the number of young people playing the game in your area.

8. Is the programme engaging existing children or looking to attract new children into the game?

The programme is set up to attract new young people into the game but if an existing member has not been playing for long, is between the ages of 7-11 and is of an appropriate standard to join these sessions, then they will be more than welcome to do so. They will still need to book on using the centralised booking system.

9. Where could a TT Kidz programme fit within our current club timetable?

We have outlined three ways in which you may run the programme below, but do speak to us if you have any questions and/or alternative suggestions.

- a. Run a completely new session out of your existing club venue in its own time slot, which may continue after the 8 week programme as your TT Kidz session.
- b. Utilise an existing time slot and capacity in the hall to run a TT Kidz programme alongside other activities at your club (which may or may not be an existing junior beginner session). If a club runs a session in this way, there would need to be a clear separation between the two groups and the TT Kidz Activator to focus delivery with the new TT Kidz group.
- c. Run a new TT Kidz programme from a completely new venue, such as an after-school club at a local primary school.

10. What happens after the 8-week TT Kidz programme has been completed?

This will vary from club to club but some options and opportunities included below:

- Participants to continue to attend at the same time and place, with the same group of people as they have just completed their 8-week TT Kidz programme with. i.e. this could become your TT Kidz club/session.
- They may continue with the same group of young people that they have just completed their 8-week programme with, but you may need to move them into a new time slot/venue to allow for your next group of TT Kidz.
- Participants transition into your clubs most appropriate session for that young person (e.g. beginner's session) after their 8-week programme.
- Participants may decide that 8 weeks is enough for them at this stage and choose to come back in time for your next intake of TT Kidz.
- The TT Kidz awards scheme is a great way to keep the participant engage after the initial 8 weeks for more information about the Awards scheme - <https://www.ttkidz.co.uk/tt-kidz-awards/> or any questions ttkidz@tabletennisengland.co.uk

11. Could a club run more than two TT Kidz programmes in a year?

Currently we plan on having two TT Kidz intakes, one of which will start in October and the other in February.

12. Will Table Tennis England be providing marketing materials and templates to club pilots?

Table Tennis will provide you with the following to support the promotion of your TT Kidz programmes:

- Template press releases
- Template social media ads
- Promotional videos
- Pull up banners (as part of your Club Kit bag)
- Template ad mag promo banners

If anything else would be useful for your club please let us know.

13. How are we attracting any new young people to join TT Kidz?

We have outlined below the **key** (there will of course be other things we explore with you) methods that we anticipate being part of any promotional work:

Table Tennis England led	Club led, with Table Tennis England support, resources and marketing materials
National Social Media coverage	Taster sessions in local schools/groups
Support on localised paid social media	Flyer distribution to local schools/groups
Link up with Premier Education activity professionals – see further info on Premier Education later on in the Q&A	Links in to local papers/local ad magazines
Link up to local Ping Pong Parlours and other community initiatives where these exist.	Club member engagement to promote/connect via social media and local contacts

- We will provide content for clubs to ask their members and local partners to help them promote their TT Kidz sessions. For example, can all members and parents at your club post our promo video and links to the booking system via their own social media pages and local contacts.

It will be of joint importance for both Table Tennis England and the club involved to be as active as possible in promoting these new TT Kidz sessions. We recommend that any new enquiries to join your current junior programmes are asked to book onto the TT Kidz sessions to maximise numbers and to support in providing a really positive experience in the sport for any new young people. Together we bring TT Kidz to life!

14. What happens if we don't get enough young people booked on the programme?

We would ideally want all programmes to have a minimum of 6 young people and max 15 (to meet with current government guidelines). The booking system should send you a notification when anyone books onto one of your programmes and we will work closely with you to monitor numbers. If numbers are below 6, whether these sessions run or not will be taken on a case by case basis and a joint decision between the club and Table Tennis England.

15. Who is in charge of communicating with those booked on?

Once a new participant has booked on, Table Tennis England will communicate with them to confirm information. We would then expect clubs to communicate with participants prior to the sessions starting to remind them of venue and access information.

16. Does the £37.50 participant payment have to be paid up front?

Yes, the payment has to be made in one payment in year one of the programme. If this proves to be a barrier for some individuals, we will of course look at payment options for year two of TT Kidz.

17. Is there a subsidy available for disadvantaged areas/groups?

For year one we will keep the payment simple of £37.50 per participant, please speak to a Table Tennis England member of staff if you have any more specific questions in this area.

18. Can clubs and local coaches also deliver TT Kidz in schools, as well as Premier Education?

Absolutely, there is not a one-size fits all approach. Where clubs have the capacity to deliver in schools, this is fully welcomed and encouraged. Conversations with your local Premier franchisee/activity professionals may well be beneficial so you can target those schools that they may not deliver table tennis in already.

19. Could Premier Education Activity Professionals deliver our TT Kidz programme from our club setting?

Absolutely, where you have a Premier franchise locally this may work well for both parties. There would likely be costs associated with this but a Table Tennis England member of staff can support these conversations.

20. The programme talks about engaging more young coaches in delivery of TT Kidz, can only coaches under a certain age deliver the programme?

Coaches of any age can deliver TT Kidz, it's about approaching the delivery of TT Kidz in the right way and the style of delivery that is important. The key elements of TT Kidz are about being 'Fun, Inspiring and Engaging', from the moment the young person steps in the club front door. We are not talking to them about becoming the next table tennis star or aiming to perfect technical aspects of the game as part of TT Kidz. We do however believe TT Kidz is a fantastic opportunity to engage younger coaches in the sport too where possible and encourage clubs to look at opportunities to do so.



Premier Education partnership

21. Who are Premier Education?

Premier Sport sit within the Premier Group who have been providing schools, children and parents with innovative programmes and initiatives for 20 years. It provides a wide range of services to schools and communities throughout the UK, focusing on sports, arts, wellbeing and inclusive activities. Premier's school work for sport sees trained activity professionals delivering curricular and extra-curricular PE and sport sessions to children and young people. It operates as a franchise-based business and has a high penetration rate across the country.

Premier operate in over 2,500 schools and approximately 15% of schools nationally, through a network of over 1200 activity professionals.

22. What checks do Premier Activity Professionals have to go through before delivering in schools and delivering TT Kidz?

All Activity Professional's must have an up to date DBS check, Safeguarding and First aid certificate. Our Premier Operating Standards for working in schools include PE and School Sport Level 2, Multi Skills Level 2 and Principles of Coaching Level 2 (or recognised NGB or Degree equivalent).

23. How do we contact our local Premier franchisee?

Nationally TTE and Premier will be mapping clubs and Premier franchisees who have registered an interest and will look to make local introductions during your planning phase. You will also have the opportunity to do this at the TT Kidz Coaching Children workshop where club coaches and Premier Activity Professionals will attend the same courses. This may not always be the case and where this is not possible, Table Tennis England and Premier will work with clubs at a local level to connect you up with your Premier Sport partnership if they are involved in the delivery of table tennis.